

Transit Express

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Metrolink Station to Get a Makeover



Montebello Bus Lines recently received approval for a \$537,000 proposal to revitalize the Montebello/Commerce Metrolink Station. Terra Form, La Canada-based full service landscape design and installation company, was selected to refurbish the 7.44 acre transit center. Terra Form specializes in eco

friendly landscapes and sustainability designs that aim to conserve water. Some of the improvements will include sustainable landscaping, removal of dead trees, in addition to sidewalk and pavement repairs. The facility will be upgraded to meet current ADA requirements. This is one of many projects that supports MBL's green practices. MBL manages the facility and will oversee the restoration project. The Montebello/Commerce Metrolink Station opened in 1997 and has an average of 2,500 passengers each week and is served by MBL, Metro, and the Montebello Link, which provides curb-to-curb service shuttle service to near-by employment centers.



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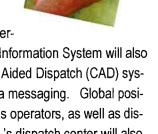
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New Passenger Information System

City Council awarded a contract for \$3.1 million for a Passenger Information System. Implementation of the new system will begin

this fall and will enable Montebello Bus riders to obtain real time bus information via mobile phone applications and web-based applications, as well as the ability to receive email rider alert notifications. Bus stops will be uniquely identified by a number and a QR code that can be scanned with a smart phone to identify a location. The project is fully funded by grants received by the Federal Transit Administration. "The Passenger Information System is going to change the way our customers view public transportation," said MBL Director of Transportation Aurora Jackson. "Receiving real-time bus information via cell phones or personal computers is going to revolutionize the way Montebello Bus riders use technology to plan their commutes. We're very excited to be able to introduce this new service." Avail Technologies, a Pennsylvania-based technology provider, will install equipment onboard each of MBL's 66 buses, inside transit operations super-



visor vehicles, and at MBL's facility. In addition to the benefits bus riders will experience, the Passenger Information System will also result in greater service efficiencies for the bus operators, dispatchers and service planners. A Computer Aided Dispatch (CAD) system will be implemented which features automatic vehicle location, incident handling, bus to dispatch data messaging. Global positioning system will allow dispatchers at Montebello's dispatch center to track the location of all buses. Bus operators, as well as dispatchers, will be able to track adherence to bus schedules and passenger loads. Montebello Police Dept.'s dispatch center will also have a CAD, enabling police to dispatch emergency assistance quickly by pinpointing the location.

Montebello Line 341-342 Restructuring Study





On October 9 & 10, 2012, MBL staff along with Metro planning staff greeted Line 341 passengers as they arrived at the Taylor Ranch parking lot. Staff was on hand to answer any questions passengers had regarding the Restructuring Study. Passengers who frequently utilize the service, stopped to chat with staff and provide their input. The study explores an alternative route to Downtown LA using Metro's Gold Line and a free shuttle provided by Metro.

If you would like to submit your feedback on the study, there is still time to do so. The comment period will end on October 26, 2012. Comments are being accepted by telephone, email and mail. Comment cards are also available on the Line 341/342 and the Line 40.

Visit www.RideMBL.com or call 323-558-1625 for details on the restructuring study. Results of the study will be used to develop future service recommendations.

New Phone System. New Phone Numbers!

Please note that MBL has changed phone numbers to better assist you. The new phone system will allow you to connect to customer service for MBL information or MBL staff more quickly and efficiently. To reach a staff member press 1 for the directory, dial an extension, or The Shops at Montebello ■ • press "0" to connect to customer service during business hours.



MBL Main Phone Number: 323-558-1625 or 323-558-1MBL

Dial A Taxi Reservations: 323-558-1810



New Bus Exterior Design Contract Awarded

■ MBL received approval from City Council for \$393,312 for new bus decals to continue rebranding MBL The contract was awarded on August 8, 2012 to Complete Coach Works out of Riverside, CA to re-do the entire MBL fleet with the new design. Implementation has started and completion is expected in the Spring of 2013.

MBL Tokens & Monthly **Pass Sales Locations**

MBL Facility ■ • ▶ 400 S. Taylor Ave. Montebello

Daily Brew Coffee House • 137 N. Montebello Blvd, Montebello

Montebello City Hall ● ▶ 1600 W. Beverly Blvd, Montebello

Pico Rivera Community Services 6767 Passons Blvd. Pico Rivera

Guest Services Booth

Whittier Transit Depot **■** • 7333 Greenleaf Ave. Whittier

Please Note: Location service hours vary.

■ Student Passes ● Tokens ► EZ Pass

The Shops at Montebello Partnership

MBL is excited about the beginnings of a partnership with The Shops at Montebello, a Simon mall, located off the Montebello Blvd exit off the 60 Freeway. "The Shops" and MBL have agreed to a three-year public/private partnership of in-kind marketing and promotions. As Montebello's largest retailer and tax revenue generator, The Shops is a favorite destination of local residents and MBL customers. You may have already noticed The Shops advertising on the sides of MBL buses and MBL promotional events at the mall. Some of

the benefits of this partnership include the ability for MBL customers to buy MBL tokens or student monthly passes at The Shops Guest Services Booth seven days a week. MBL bus schedule information is also on hand for customers. This holiday season, be on the lookout for an invitation to the grand opening of the "Going Green" educational soft play area sponsored by MBL. It will replace the decade old play area that is currently located directly in front of the Forever 21 store. The play area will feature an MBL bus and a hybrid car that kids can climb in and pretend they are driving. The play area will be an exciting area for small children to learn about taking care of our planet and public transportation.

